



Junior Social Media Content Creator

Hybrid Role | Banora Point Office | Subcontractor | Flexible Hours

We are We're looking for a creative and motivated Junior Social Media Content Creator to join our growing team. This is a hybrid role, with time spent working from our Banora Point office alongside the flexibility to work from home. You'll be working across a variety of clients and industries, making this an exciting opportunity for someone who enjoys diversity, creativity, and learning quickly. This role is ideal for someone early in their career with limited formal experience but strong creative instincts and a passion for social media.

About the Role

As a Junior Social Media Content Creator, you'll support the creation of engaging content for multiple client accounts. You'll help bring different brands to life online while developing your own skills in content creation, strategy, and digital marketing. This position is offered on a subcontractor basis, with flexible hours suited to someone who values autonomy and responsibility.

Key Responsibilities

- Create engaging content for social media (posts, reels, stories, short-form video, graphics)
- Assist with content planning and scheduling across various client accounts
- Stay on top of social media trends and platform updates
- Capture content in-person (at the Banora Point office and occasionally on-site with clients if required)
- Support community engagement and basic reporting
- Collaborate with the team on campaigns and creative direction

What We're Looking For

- A creative thinker with a genuine passion for social media
- Basic understanding of platforms such as Instagram, TikTok, Facebook, and LinkedIn
- Confident using Canva
- Comfortable being on camera and creating short-form video content
- Good written communication skills
- Organised, self-motivated, and able to manage deadlines
- Open to feedback and eager to grow
- Some experience (personal projects, uni work, internships, managing your own social accounts) is welcome but not essential

What We Offer

- Hybrid working arrangement (WFH + Banora office)
- Flexible hours
- Exposure to multiple industries and brands
- Hands-on experience to build your portfolio
- Creative input and room to develop your own style
- Opportunity for growth as the business expands
- Performance and tenure based rate reviews

Ideal For Someone Who:

- Is starting out in their creative or marketing career
- Wants variety rather than working on just one brand
- Enjoys digital trends and storytelling
- Is proactive, reliable, and ready to learn
- Values flexibility and independence

Applying for the Role

- Please email your resume and video to enquiries@virtuales.com.au
- *Your Resume* - We would love to see how creatively you can utilise Canva. Ensuring attention to detail.
- *The Video* - Please keep it under 1 min long. Introduce yourself and show us why this role is perfect for you. This is a chance to show off your creativity and enthusiasm.